

Senate Financial Services and General Government Appropriations Bill for Fiscal Year 2010

Requests Submitted by Senator Mary Landrieu of Louisiana on April 30, 2009

Requesting Entity / Grant Recipient	Location	Project Name	Brief Project Description	Funding Request for FY2010
City of Baton Rouge/Parish of East Baton Rouge	Baton Rouge, LA	Baton Rouge, Louisiana Small Business Stabilization Initiative	Baton Rouge's growth following Hurricanes Katrina and Rita created opportunities for small businesses. Baton Rouge partnered with Seedco Financial and Southern University to provide minority- and women-owned businesses (M/WBEs) assistance to bridge the "financing gap." The program connects M/WBEs to large-scale developments in Old South, Mid-City, and Downtown, neighborhoods with a poverty rate of over 35% and a median household income of \$17,867. FY09 funds will be used for technical assistance on debt and financial management, marketing, and cost-cutting to help M/WBEs use the financial assistance offered by the City/Parish's partners. The FY10 request will help businesses at risk of closure or down sizing survive the economic impact of market shocks, such as Hurricane Gustav and the recession. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$300,000
Dillard University	New Orleans, LA	The Business Incubator for Small Business and Minority Businesses in New Orleans.	Dillard University has developed a business incubator initiative to foster the establishment and growth of small and minority-owned businesses in New Orleans. These funds will be used to rehabilitate two vacated facilities in the Gentilly area: the former 12,000 square foot Norman Mayor Public Library that has not reopened since Hurricane Katrina, and a 5,000 square foot vacant facility which will serve as a CommUniversity resource for residents and businesses. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$1,187,000

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Greater North Louisiana Community Development Corporation	Grambling, LA	Micro-Enterprise Development In Rural North Louisiana	This project is desinged to assist small minority and women-owned businesses to compete in a global economy. The project is a collaboration between Greater North Louisiana CDC and Grambling State University (GSU). Participants will have the opportunity to receive training in various exercises, programs, workshops, seminars, and conferences offered by trained staff. The program will also offer specialized training to meet the needs of the clients. Course offerings will include but not limited to: Cutting-edge technology, business planning, business forecasting, advertising, business financing, and tax matters. Lastly, the training will include an "A-Z" curriculum of how to start and manage a successful small business. Staffing will be made avaliable through GSU College of Business and Distance Learning. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$300,000
The Louisiana Office of Social Entrepreneurship	Louisiana-Statewide	Louisiana Office of Social Entrepreneurship	The Office of Social Entrepreneurship advances social innovation by supporting the creation and growth of the most innovative, measurable and sustainable solutions to the social problems facing Lousiana's citizens. Federal funding would provide additional investment capital to scale successful models in areas including but not limited to small business development, healthcare, education, and workforce development. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$750,000
Louisiana Tech University	Ruston, LA	Louisiana Tech Accelerated Technology Business Development in Rural North Louisiana	The Technology Business Development Center (TBDC) will expand services to support development and growth of emerging technology enterprises located in the Enterprise Campus by providing assistance with business planning, market assessment, financial analysis, funding proposals, management expertise, and business resources. Counseling sessions, business coaches, industry mentors, management training, and industry networking will be used to prepare nascent entrepreneurs for owning and operating a business. Entrepreneurs will also receive guidance with identifying and utilizing business incentives, grants, funding sources, tax credits, and programs designed to further their success. As entrepreneurs advance, the TBDC will encourage networking and facilitate access to information that strengthens business performance. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$600,000

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LSU - E. J. Ourso College of Business	Baton Rouge, LA	E. J. Ourso College of Business - Business Education Complex	This a project to construct the new Louisiana State University Business Education Complex. Funds will be used to leverage \$30 million currently allocated in the State of Louisiana's capital outlay budget and \$17.8 million in cash and pledges that have been raised. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$5,000,000
McNeese State University	Lake Charles, LA	SEED- Southwest Louisiana Entrepreneurial and Economic Development Center	The Southwest Louisiana Entrepreneurial and Economic Development (SEED) is a partnership of the Calcasieu Parish Police Jury (CPPJ), the Southwest Louisiana Economic Development Alliance (serving the five-parish area), the City of Lake Charles, and McNeese State University. These funds will be used as a match for other sources to construct a business entrepreneurial center that will house ten business incubator sites for beginning businesses, supplying phone and fax lines, use of conference rooms, business counseling services, and receptionists. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$2,000,000
New Orleans Redevelopment Authority	New Orleans, LA	New Orleans Neighborhood Revitalization Project	While the Federal Government and private citizens have invested billions of dollars to help restore housing following Katrina and Rita, almost no funds have been provided to redevelop neighborhood commercial centers or support the many small businesses located in these areas. In conjunction with the City of New Orleans Recovery plan and master plan, New Orleans Redevelopment Authority has identified 3 critical corridors in which to make targeted investments in public infrastructure to support business development. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$3,000,000

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Southeastern Louisiana University	Hammond, LA	Southeastern Louisiana University Hispanic Business and Leadership Institute	Southeastern Louisiana University requests from the federal government funding to sustain the programs offered by its Hispanic Business and Leadership Institute, founded in 2008. The Hispanic Business and Leadership Institute is currently offering business, educational, and social services at the regional and international level. In general, the Hispanic Business and Leadership Institute provides a multi-faceted approach to advance the professional development and growth of Hispanic youth and enhance the competitiveness of Latin American businesses. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$1,000,000
Southern University Agricultural Research and Extension Center	Baton Rouge, LA	Center of Excellence for Community and Economic Development	The Center of Excellence for Community and Economic Development provides training and development to faith and community-based organizations for organizational development, board development, strategic planning, needs assessment, and resource development training. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$250,000
St. Tammany Parish	Covington, LA	International Maritime Research Development and Training Center Construction of Manned Model Training Facility	This is a project to construct North America's only manned model training facility for river operations. It consists of two five-acre ponds connected by a 1/25 simulated scale of the Mississippi River. One pond has models of Mississippi River approaches and marked channels for New York Harbor, San Francisco Bay and the Houston Ship Channel. The other pond is the world's only simulator pond for modeling offshore platforms/structures and hurricane storm surge modeling. The Mississippi River model includes a lock system, river tow traffic, lift bridges, wire crossings and vegetation obstruction. A pumping station controls the height and wave action of the water. Students will physically travel the manned model in appropriately scaled ship bridge models. This investment is in the interest of taxpayers because it encourages entrepreneurship, promotes small business growth, and will spur economic development.	\$1,000,000

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West Jefferson Medical Center	New Orleans, LA	West Jefferson Medical Center Evacuation Connection between Heliport and Hospital	<p>With its location near vast industrial and maritime corridors, West Jefferson Medical Center serves area industries as well as the citizens of Jefferson Parish and the region. Capital improvements to this 1960 facility would allow it to continue its significant economic impact on the greater New Orleans area. It presently creates a \$13.5 billion economic impact on the community, where it is the second largest employer, with over 1,800 employees. These facility upgrades would provide an essential means for patient evacuation event of hurricanes or flooding. Moreover, the request would help the hospital better serve the community and would provide valuable economic development for the West Bank. This investment is in the interest of taxpayers because it provides essential emergency services to a critical public facility in the City of New Orleans and will sustain economic development.</p>	\$200,000
Girl Scout Council of the Nation's Capital (GSCNC)	Washington, D.C.	Young Leaders Mentorship Program	<p>In 2005, the Girl Scout Council of the Nation's Capital recognized that there were long waiting lists of local at-risk girls who wanted to become Girl Scouts. The challenge to providing Girl Scout programs to these girls is finding qualified adults to lead their troops. Troop leaders are the backbone of Girl Scouting. The Young Leaders Mentorship Program helps GSCNC overcome the leadership challenge by connecting talented, dynamic young college women with at-risk girls. This investment is in the interest of taxpayers because it will enrich the lives of at-risk youth in our nation's capital.</p>	\$355,230