

United States Senate

WASHINGTON, DC 20510-1804

April 20, 2009

Mr. Frank Supovitz
Senior Vice President of Events
National Football League
280 Park Avenue
New York, NY 10017-1216

Dear Mr. Supovitz:

I write to lend my strong support to the bid submitted by the New Orleans Saints and the Greater New Orleans Sports Foundation to host Super Bowl XLVII in 2013. New Orleans is a center of culture and tourism that has hosted nine Super Bowls since 1970. With its world renowned restaurants, hotels, and cultural attractions, New Orleans is the ideal location for the National Football League to present one of the largest events in sports.

In addition to its picturesque location and rich history, New Orleans boasts numerous advantages as a host venue for Super Bowl XLVII, including a fresh hotel inventory, the greatest number of restaurants in the city's history, and a newly renovated Superdome and Convention Center. With more than 21,000 hotel rooms, superior convention facilities, and dozens of world-famous restaurants within the city's center, New Orleans is an ideal location for the Super Bowl.

New Orleans has hosted more major sporting events across a vast spectrum of categories than any other American city. New Orleans hosts the Allstate Sugar Bowl Classic annually, and in 2008, the city successfully staged the Sugar Bowl and the Bowl Championship Series Title game that were just six days apart. These two events were followed, two months later, by the National Basketball Association All Star Game and accompanying events. The Professional Golf Association's Zurich Classic is celebrating its 51st annual pro golf tournament in New Orleans this year, and the city continues to welcome the tournament annually.

Recently the National Collegiate Athletic Association recognized the Crescent City's proven experience, success, and reputation by awarding the 2012 Men's Final Four and 2013 Women's Final Four Championships to the city. The Crescent City's unmatched spirit of hospitality makes New Orleans the perfect host for the Super Bowl in 2013.

It is my sincere hope that you will strongly consider awarding the 2013 Super Bowl game to New Orleans. Thank you in advance for your consideration.

With kindest regards, I am

Sincerely,



Mary L. Landrieu

Cc: NFL Owners and Team Executives